

Our Report **TO THE COMMUNITY**



Adaptive Recreation for People Living with Disabilities Since 1984



Great Things Happen Together

MISSION

Enrich lives
and empower people
with disabilities
through adaptive recreation.

VISION

A world free of barriers
where all people with disabilities
engage in year-round adaptive
recreation with access to
life-enriching community events,
cultural experiences, social
opportunities, and lifelong leisure
activities in a welcoming environment.



challengemtn.org | 231.582.1186

Reflections

Reflections FROM OUR EXECUTIVE DIRECTOR



Reflecting over the past year, we are grateful Challenge Mountain continues to grow and innovate to meet participant needs in the communities we serve. In 2022, we again hosted a full year of programming, from winter sports to summer activities. Participants were so happy to get back to doing what they love, and our volunteers shared their excitement. Everyone involved was just waiting for the opportunity to make Great Things Happen Together!

Thanks to our ongoing fundraising and collaboration efforts, Challenge Mountain implemented new programs in 2022, including an exciting dance series and stage performance. This activity and others were possible through the continued success of our Resale Store which is a significant source of revenue for the organization. Generous gifts from organizations, foundations, businesses and individual donors, coupled with our successful year-end matching grant, supported us in moving forward with new and continuing initiatives.

Since adaptive skiing is such a large part of the Challenge Mountain experience, we were dismayed by the lack of snow at our ski hill last winter. We are tremendously grateful that Boyne Mountain Resort stepped up and offered its facilities for our use. This generosity was invaluable in providing people living with disabilities the opportunity to enjoy adaptive skiing all winter long.

As always, thank you to our generous supporters who realize fundraising never stops for an organization like ours. You are changing lives every single day.

Warm regards, 
ELIZABETH LOOZE



"After my accident, Challenge

At Challenge Mountain, EVERYONE BELONGS

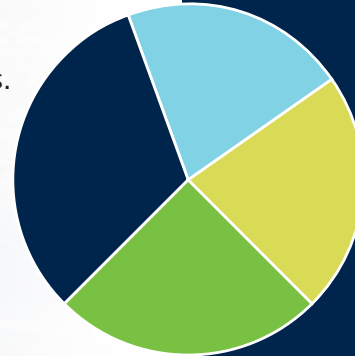
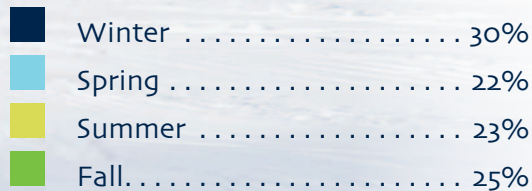
Recreation and social interaction are integral to the well-being of everyone. People living with disabilities often lack access to the same opportunities that others routinely enjoy. This lack of access impacts people with physical, cognitive and developmental disabilities.

Challenge Mountain has been **meeting this need for nearly 40 years** by providing year-round experiences for children, youth and adult participants and their families.

Programs are centered on **having fun and creating friendships**, all while **building confidence and independence**. Every dollar donated to Challenge Mountain directly funds adaptive programming. As a result, children, youth and adults experience life-enhancing activities at little to no cost.

Programming: Year-round Activities

During the 15-month period from January 2022 thru March 2023, participants enjoyed over 1,600 experiences.



FOUR SEASONS of ADAPTIVE RECREATION

ADAPTIVE SKIING
CROSS COUNTRY SKIING
SNOWSHOEING
ADAPTIVE BIKING
KAYAKING
BOATING & FISHING
EQUINE THERAPY
ADVENTURE ROPES COURSE
GOLF & PUTT PUTT
DANCE
ART CLASSES &
CRAFT WORKSHOPS
HIKING & NATURE
EDUCATION
SPIRIT DAY CAMP
SPIRIT CLUB
SOCIAL ACTIVITIES

Mountain helped me regain my confidence, so I could feel independent again.” — PETOSKEY RESIDENT, AGE 68



Stability

It's in the **NUMBERS:**

GENEROUS VOLUNTEERS
& DONORS

The commitment and support of volunteers and donors, as well as revenue from the Resale Store and fundraising, keep adaptive recreational programs thriving.

2017 – 2022 Growth

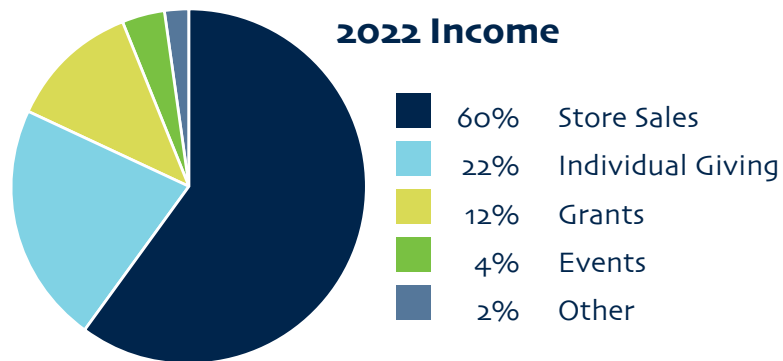
Over six years—from 2017 to 2022—Challenge Mountain Resale Store annual revenue **increased 44%**—that's an average of **11% each year**.

Average Annual
RESALE STORE GROWTH  **11%**

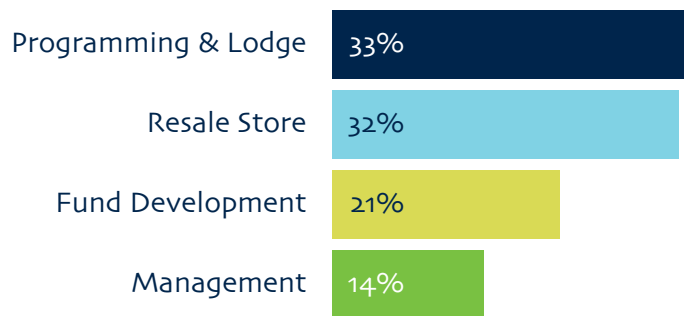
In 2022 alone,
Program Volunteers
provided over
1,300

Adaptive Experiences
(and countless smiles)

"I love being with my friends."



2022 Expenses



VOLUNTEERS: GENEROUS IN-KIND DONATIONS

PROGRAMMING:

Forty-nine passionate volunteers dedicated 932 hours during the January – March 2023 winter season, including fifteen from Charlevoix County Community Foundation Youth Advisory Committee.

RESALE STORE:

In 2022 alone, over 40 Resale Store volunteers accumulated 10,693 hours by accepting and sorting donations, stocking racks and shelves, creating displays, assisting shoppers, and tidying the store. The Resale Store is a major funding source for the organization's adaptive year-round recreational programming.





Parking Lot Project

The parking lot/storm water mitigation project was a huge investment in Resale Store success and a major safety improvement for all who come to shop, volunteer and donate. In addition to parking expansion and resurfacing work, new drainage and gutter systems will prevent dangerous ice conditions and standing rain water. Tremendous gratitude is extended to all those who made this possible.

*PICTURED ABOVE: Parking Lot
Reopening Celebration*

Thank You

INDIVIDUALS, BUSINESSES & ORGANIZATIONS: MAKING A LASTING IMPACT

Coupled with many generous individual and business donors, several granting agencies and organizations provided funding to support specific Challenge Mountain initiatives. Sincere gratitude is extended for all 2022 contributions.

- › Boyne City Main Street Boyne Thunder Committee: adaptive recreation (\$23,452)
- › Pirate's Cove Petoskey: lead Year-end Appeal challenge grant (\$20,000)
- › JD Open: adaptive recreation (\$4,000)
- › Charlevoix County Community Foundation: parking lot project (\$15,000),
- › Petoskey-Harbor Springs Area Community Foundation: strategic planning (\$15,000)
- › Petoskey Rotary Park Fund at Petoskey-Harbor Springs Area Community Foundation: parking lot project (\$10,000)
- › Michigan Health Endowment Fund: strategic planning (\$50,000)
- › Boyne Resorts: parking lot project (\$600)
- › EJ USA, Inc: parking lot project (\$500)

IN-KIND DONATIONS

- › Andy J. Egan Company: Lodge HVAC (\$8,400 value)
- › John E. Green Company: Lodge HVAC (\$2,600 value)
- › Steve Bratschie: transportation bus (\$8,000 value)

"I have been coming to Challenge Mountain since I was a kid.

2022 Donors

\$20,000 & Up

Pirate's Cove Petoskey
Carolyn Klender

\$10,000 to \$19,999

Anonymous
Ken and Pat Musson
Robin Insalaco

\$5,000 to \$9,999

Anonymous
Andy J. Egan Company
Knights of Columbus Petoskey
Jim and Laura Bist
Mike Eberhart
Tom and Patti Jasper
Josh and Amy Sherrard

\$1,000 to \$4,999

Anonymous
Boyne Valley Knights of Columbus
Knights of Columbus Vanderbilt
Mansfield Family Foundation
Sunrise Electronics & Security
Marni & Morris Propp II
Family Foundation
Hulsman Family Fund of Charlevoix
Community Foundation
Gabriel and Jeanne Shaheen
Family Foundation

George and Linda Armstrong
Bill and Maxine Aten
Susan and Doug Bierer
Dan and Linda CasaSanta
Ann Marie Tracey and Dan Buckley
Eric and Sara Darooge
Ralph and Amy Dubey
Peggy Ellenberger
Jeff and Karen Ford
Jim and Laurie Ford
Mary Beth Hardwicke, MD

John and Kerry Keyser
Steve and Kathy Kopitz
Craig Maly
Karen and Terry Mann
Mark Martin
Bob Oelke
Tom and Caren Peltier
Wendy and Dennis Richardville
Anne and Skip Simms
Jim Van Dam

\$500 to \$999

Anonymous
Circuit Controls Corporation
East Jordan Lions Club
Mike and Rhea Dow
Lee Ford
Allen Freemyer
Courtney French
Jon and Lisa Mower Gandelot
Kimberly Goebel

Rick and Donna Gross
Michael Hurchick
Ann Hylant
Brenda and Frank Kowslowski
Jenna McTevia
Denny and Jeanne Phelps
Jack and Marilyn Rader
Joe and Jill Schodde

\$250 to \$499

Anonymous
Charles Stewart Mott Foundation
Kiwanis Club of Boyne City
Meyer Ace Hardware
Nub's Nob
Avery and Marcia Aten
Nancy and Jack Camilleri
Gregory Czarnecki and Sue Dempsey
Randy Flinn
Net Gingras
Dave Gracy
Andrew and Suzanne Hester
Jim and Evelyn Howell
Barb and Fred Imhof
Chuck Johnson
Anne Langlois
Josh and Mary Jean Meyerson
Pat Morrison
Jane Murvin
John and Carol Nyland
Craig Reynolds
John and Debbie Rohe

Beth and Greg Skau
Steve and Jean Van Dam

\$100 to \$249

Anonymous
Bearcub Outfitters
Carter's Imagewear & Awards
Drost Landscape
East Jordan United Methodist Women
Evening Star Joinery
Firehouse Clean Power Washing LLC
McBride Remodeling
MI Cookie Project
Muller Inc
Stafford's Hospitality
Timber North Vacation Management
Walgreen's
Rhonda Abrams
Brian and Charlotte Battjes
Cindy Belski
Hugh and Susan Conklin
Susan Sears and Donald Fish
Olivia Francis
David and Louise Francis
Marjie Fuller
Patricia Hellebuyck
Elicia Henderson
Perry Irish Hodgson
and Richard Hodgson
David Hofacker
Broc and Lynne Johnson
Scott and Kelly Kennedy

Margaret Kromm
Jane Liska
Herm and Carol Madison
Pat Seibert
Sidney Smith
Meredy and Bob VandeKopple
Nancy Winter
Pamela Zazula-Mayhew
Beverly Zelt

\$1 to \$99

Anonymous
Nancy Borland
Al and Jane Damschroder
Cadet and Jennie Denise
Rosemary Karkosak
Liz McKenney
Catherine McVicker
Mark Montone
Mark and Rose Muniak
Chip and Paula Nicholas
Susan Parks
Bob and Bedonna Perish
John Richey
Aleta Runey
Jessica Searles
Jamie Stowe
Greg and Karen Tracey



2023 BOARD OF DIRECTORS

Karen Mann
PRESIDENT | PICTURED ABOVE

Olivia Francis
VICE-PRESIDENT

Ralph Dubey
TREASURER

Bill Aten
SECRETARY

George Armstrong

Dave Gracy

Jenna McTevia

Carole Melvin

Caren Peltier

Joe Schodde
NOT PICTURED

Skip Simms

Anne Marie Tracey

ENERGETIC, FOCUSED, DEDICATED: Meet the Challenge Mountain Board of Directors

Challenge Mountain welcomed new board members and a change of leadership in 2022. The twelve-person board combines decades of cumulative experience in education, health and wellness, business and entrepreneurship. Both collectively and individually, the members are energetic, focused and dedicated to following the vision and fulfilling the mission of the Challenge Mountain organization.

Retiring president and current secretary, Bill Aten has led the board through many years of successful growth as he spearheaded the development of four-season programming and the funding necessary to maintain it. Aten passed the presidential torch to Karen Mann who joined the Board after a long engineering career. Her experience in corporate leadership lends itself to the Challenge Mountain mission. Her broad experience in strategizing, goal-setting, and team building will be especially useful as Challenge Mountain continues to grow.





Programming PARTNERS

- » Boyne Mountain Resort
- » Camp Daggett
- » Crooked Tree Arts Center
- » First Tee of Northern Michigan
- » Northern Michigan Equine Therapy
- » Pirate's Cove
- » Young Americans



Current Geographic Reach

Challenge Mountain Lodge & Recreation Area

Majority of Participants from 6 Surrounding Counties & School Districts





Challenge MOUNTAIN

Great Things Happen Together



challengemtn.org | 231.582.1186 | PO Box 764 | Boyne City, MI 49712