

Our Report TO THE COMMUNITY



Great Things Happen Together

MISSION Enrich lives and empower individuals living with disabilities through year-round adaptive recreation

VISION All individuals — regardless of ability — can participate, learn and enrich their lives in an inclusive environment

REFLECTIONS FROM OUR Executive Director

Reflecting on the past 18 months, we have seen significant achievements and changes. In 2019, Challenge Mountain offered adaptive recreational experiences to nearly 2,000 participants, provided Resale Store shopping and donating opportunities for the local community, and exceeded fundraising goals. For the majority of 2020, personal, professional and social life has forced changes beyond our control. We are not able to enjoy the recreational and cultural activities we might normally. But, we know it is temporary.

For individuals living with disabilities, this is their daily reality. Challenge Mountain changes this reality for adults, youth and children living with disabilities. Free of charge, Challenge Mountain provides opportunities and resources for these individuals and their families to get out and experience life through recreational and cultural activities.

This Report to the Community highlights the positive achievements of 2019 — and there are more that simply do not fit within this report. Though social distancing has kept us from providing most of our adaptive programs in 2020, we know the need will still be there when it is safe to gather again.

Thank you for your continued support,

Elizabeth ELIZABETH LOOZE




Challenge
MOUNTAIN
RESALE STORE



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BUSINESSES & ORGANIZATIONS: MAKING A LASTING IMPACT

Several granting agencies and organizations provided substantial funding to support the Challenge Mountain mission: To enrich lives and empower individuals living with disabilities through year-round adaptive recreation. Gratitude is extended for their 2019 contributions.

- › Charlevoix County Community Foundation: six kayaks (\$2,700), fund development board education (\$4,000), interior signage (\$450)
- › Petoskey-Harbor Springs Area Community Foundation: interior signage (\$500), fund development board education (\$6,000)
- › City of Boyne City Boyne Thunder Committee: adaptive recreation (\$12,250)
- › Boyne Mountain Resort: 70-Hour Mountain Challenge (\$35,000)
- › DTE Foundation: Spirit Day Camp (\$10,000)
- › Great Lakes Energy People Fund: tool shed and Resale Store parking area improvements (\$2,000)
- › Rotary Club of Boyne City: tool shed (\$1,000)
- › Boyne Valley Knights of Columbus: adaptive recreation (\$1,964)
- › Petoskey Knights of Columbus: adaptive recreation (\$2,169) and Spirit Day Camp (\$5,059)
- › Christ Child Society of Northern Michigan: Spirit Day Camp (\$2,000)
- › Vanderbilt Knights of Columbus: adaptive recreation (\$1,500)
- › JD Open: adaptive recreation (\$4,000)
- › The Bryant Family from Traverse City: replacement of stolen Challenge Mountain Lodge sign (\$750)



THANK YOU VOLUNTEERS & GENEROUS DONORS

ANNUALLY

56 Resale Store Volunteers
Donated Over **11,955 HOURS**
Valued at \$304,000 in Volunteer Labor

In 2019 Alone, **76 VOLUNTEERS** Provided
1,730 LIFE-ENHANCING
Adaptive Recreational Experiences
with 1,419 hours of service

VOLUNTEER SINCE 2017

getting to know

LYNN HALL

“A love of winter and summer activities is shared by all my family. During the winter, we love skiing at Boyne Mountain. When summer arrives, we enjoy activities on the Boyne River and Lake Charlevoix.

When I retired from the public school system after 40 years of teaching, I became interested in learning more about Challenge Mountain and the services offered to students and adults living with disabilities.

In December 2017, I attended a volunteer meeting and realized that this retirement opportunity was exactly what I needed: a program where children, teaching and skiing were combined. I had found a volunteer opportunity that I could embrace, though had no idea how much I would be personally impacted by the experience.

Seeing firsthand the excitement of students downhill and cross country skiing, sit-skiing, snowboarding, snowshoeing, and sledding was amazing. As volunteers walked out the door in the afternoon, they all happily proclaimed, “Everyday at Challenge Mountain is a day of sharing smiles and incredible stories.”

After working at the ski hill the first winter and then helping with Spirit Day Camp, kayaking and biking, I dropped off some donations at the Resale Store. The friendly response from the staff showed me that this was the place that makes programs possible. Soon, I began volunteering at the Resale Store. Hazel Harmeling, who has volunteered for more than 20 years, was my mentor and now dear friend. I have met a beautiful group of people who give endless hours of their time.

Whether working with learning disabled students and adults in the recreational setting or spending quality time volunteering in the Resale Store, volunteers help to make Challenge Mountain a reality. I love my volunteer experiences, and I believe that all those involved in this amazing organization truly make a difference in the lives of so many. The participants in all of the programs offered at Challenge Mountain are enriched, but so are the lives of the volunteers.”

It's in the NUMBERS

Resale Store Continues to Show Revenue Growth

SALES INCREASED BY AN
AVERAGE OF **16%**

ANNUALLY FROM
2016 – 2019

CAR & BOAT

DONATIONS GENERATED NEARLY
\$40,000 IN REVENUE
FROM 2017 – 2020

Whether a volunteer, a Resale Store customer or a donor, all contributions impact the lives of children and adults living with disabilities.

Become a part of the **Great Things Happening Together** movement at Challenge Mountain. Visit challengemtn.org to learn more. You CAN make a difference!

2019 DONORS

\$25,000 & Up Anonymous	Gordon & Carolyn Bourland Boyne Valley Lions Club Greg, Debbie & Matthew Brown Anthony Ciaciuch Beth Cooper Ingrid Day Maureen & James Doull Randy Flinn Olivia Francis David & Louise Francis Daniel Fredricks Michael & Deanne Friar Jennifer Gertz Maggie & Cliff Gibson Sue Ann Goebel Kim Goebel Dave Gracy Grayling Lions Club Mike & Jacque Harrington Becky Harris & Tom Greetis Mike Hurchick Mr. & Mrs. Patrick Hylant Beth Karczewski Bret Keefe Kelly & Scott Kennedy John & Cheryl Kruger Life & Whim, LLC Tad & Brenda Malpass Eva Matthews McBride Construction Michael McCarthy Scot & Sara Middlebrook Julie & Bill Norcross Kathleen & Michael Olson Mary-Jean Palmer Jeanne & Denny Phelps Chris Redman Craig Reynolds Shawn & Lynn Robinson John & Debbie Rohe Jen Shock Grace Smith Lisa Spang Kurt Streng Ann Marie Tracey & Dan Buckley Peggy Wilcox Dan & Jeannean VerBurg
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EVERY DOLLAR
DONATED
DIRECTLY SUPPORTS
Adaptive Recreational Programming

